



RONALD EARL WILSHER

Attract and Engage is better than Chase and Convince™

Ronald Earl Wilsher (that's me!) spent over a decade in the Real Estate field but has now turned his full attention to his true passion and that's helping others live their destiny. He is currently the Lead Instigator! and CFO (Chief Fun Officer!) at Wilsher Media Group where they comfort the disturbed and disturb the comfortable.

He's a Dad and PawPaw, Author, Podcaster and Serial Optimist, ProTalkr™, Personal Brand Evangelist and authority on all things happy and fun. He's also a TrueBeliever! and HopeDealer!

He helps people make more money (and have more fun!) by monetizing their intellectual capital and getting' paid handsomely for what they know but most importantly, he helps people develop the courage to be who they are so they can escape the slavery of the box and experience the freedom of the stage.

His philosophy of *Attract and Engage is better than Chase and Convince™* will leave you with a totally new perspective on life and how to properly use the new media to build a **POWERFUL** Personal Brand and make more money in ways you never dreamed possible.

He has a (waykew!!) son (Jacob Ellis), two amazing grandsons (John Mason & Luke Austin!) and a lovely daughter-in-law (Ashlee). He resides in Houston, in (The Republic of!) Texas and is on a personal mission from GOD to add value to the world in a very profound fashion. (Vigorously seeking volunteers to join the fight!)

(I write about myself in the third person pretty well, eh?)

"I want you to know that when I heard you speak that day, it was a real pivotal point in my life. You said that if I was just ME all the time, people would wanna do business with me because I'm ME. Since then, I've put down the act, let me freak flag fly and there's no going back. My insurance business has soured, my new food truck venture has launched and it's ALL ME. Completely ballsy and weird and I've never felt so comfortable and successful. Thank you for being you and showing me how easy it is to attract the business I want when I'm authentically me. Who'da thunk?! ;)

Courtney Kay Weidner
CourtneyKayWeidner.com

"When I first met you, I didn't know what to think of you but as I got to know you, I learned you are unapologetically authentically yourself. By doing that, you gave me permission to be even more authentically myself. Thank you!"

~Maureen Guzman
MaureenGuzman.com

"I love you man!!! What an awesome business consultant you are! I am sooo happy I met you in 2008!!!! You Rock America and Beyond!!!!"

~Linda Benthall Frank
LindaBFrank.com

"I have been reading your book, Branding For Humans™ and it says, "You can thank me later." Well, I want to THANK YOU! I have learned a lot from you and I've been following your advice by creating MartizaOrtega.com. I want you to know that I admire you and think you are a GENIUS! I truly value who you are, your knowledge and your crazy personality. You are one in a billion!!!"

~Martiza Ortega
MaritzaOrtega.com

"Ronald is freaking amazing! He always puts everything together in a simplified manner and I learn something every time I take one of his classes. He's just plain funny, insightful and his quotes are the perfect way to tackle the day. Tuck his book next to your Bible."

~Yvonne Apodaca
YvonneApodaca.com

Return on Influence is the new ROI

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